

## AGENDA

### Thursday, April 21

10:00 – 10:30 am	Registration	Hilton Arlington lobby
10:30 am – 4:30 pm	Depart hotel for Learning Journey add-on: <i>Sustainable Food Production at Mason</i>	
5:30 - 7:30 pm	Opening reception	<a href="#">The Pinemoor Restaurant</a> 1101 N. Highland St Arlington, VA

### Friday, April 22

Van Metre Hall  
Mason Square (formerly Arlington) Campus  
3351 Fairfax Blvd, Arlington, VA

7:30 – 8:30 am	Registration and breakfast	Lobby
8:00 – 8:30 am	<i>Social Enterprise Spotlight: La Cocina (Dinner Caterers)</i> › Daniela Hurtado, La Cocina	Multi-Purpose A
8:30 – 9:00 am	<i>Welcoming Remarks</i> › Maury Peiperl, Dean, School of Business, George Mason University › Elizabeth Collier, Chair, PRME NA › Mette Morsing, Head, PRME Secretariat	Multi-Purpose A
9:00 – 10:00 am	<i>From Strategic Intent to Authentic Transformation: Exploring Organizational Level Strategies to Integrate PRME</i> › Rumina Dhalla, University of Guelph › Lisa Gring-Pemle, George Mason University	Multi-Purpose A

## AGENDA

- › Anne Magro, George Mason University

10:00 – 10:15 am      Break      Multi-Purpose B

10:15 – 11:15 am      *Partnerships to Effect Change: A Place-Based Initiative to Reduce Health Inequities*      Multi-Purpose A

- › Anne Magro, George Mason University
- › George Leventhal, Kaiser Permanente Community Health
- › Rebecca Sutter, College of Health and Human Services, George Mason University
- › Erin McKenney, Just Neighbors
- › Jose Martinez, Urban Strategies
- › Katherine Wilson, George Mason University

11:15 – 11:30 am      Break      Multi-Purpose B

11:30 am – 12:30 pm      *Writing a Sharing Information on Progress (SIP) Report for Impact and Understanding*      Multi-Purpose A

- › Heather Ranson, University of Victoria
- › Jill Bogie, University of Pretoria

*Engaging students through sustainability curricula*

- › Ruben Burga, University of Guelph
- › Keshini Digamber, University of Guelph
- › Ioannis Bellos, George Mason University
- › Sree Kancheria, George Mason University

Room 111

12:30 – 2:00 pm      Lunch      Multi-Purpose A

- › Kent Williams, Dalhousie University
- › Mette Morsing, Head, PRME Secretariat

## AGENDA

2:00 – 3:00 pm

### *Impactful Experiential Learning: Student Perspectives*

- › Moderator: Lisa Gring-Pemble, George Mason University
- › Riley Benecke
- › Egette Indelele
- › Naila Ahsan
- › Oishee Mukhopadhyaya
- › Vinati Kondo
- › Ashanti Martin
- › Charish Bishop
- › Shravan Senthil

Multi-Purpose A

### *Junior Scholars and the SDGs: How to Do Impactful Research and be Supported (working session for scholars in their first three years)*

- › Moderator: Matthew Caulfield, West Chester University
- › Ian Dunham, San Francisco State University
- › Ignacio Pavez, Universidad del Desarrollo
- › Junghoon Park, City University of New York
- › Jacqueline Tilton, Appalachian State University
- › Carson Young, SUNY Brockport

Room 111

3:00 – 3:15 pm

Break

Multi-Purpose B

## AGENDA

3:15 – 4:15 pm	<i>How Can the PRME Working Groups Deepen Collaborations and Academic Networks for PRME Signatories?</i> <ul style="list-style-type: none"><li>› Margaret A. Goralski, Quinnipiac University</li><li>› David M. Wasieleski, Duquesne University</li><li>› Al Rosenbloom, Dominican University</li><li>› Brian Hanssen, NYU Stern School of Business</li></ul>	Multi-Purpose A
	<i>Integrating Social Justice into the Business Curriculum</i> <ul style="list-style-type: none"><li>› Brooke Reavey, Dominican University</li><li>› Trina Andras, Drexel University</li><li>› Judy Pryor-Ramirez, Bard College</li></ul>	Room 111
4:15 – 4:30 pm	Break	Multi-Purpose B
4:30 – 5:30 pm	<i>Fireside Chat: Inclusive Innovation with Paula Sorrell and Toyah Miller</i> <ul style="list-style-type: none"><li>› Moderator: Rumina Dhalla, University of Guelph</li></ul>	Multi-Purpose A
6:00 pm	Dinner by La Cocina	Multi-Purpose B

## AGENDA

### Saturday, April 23

Van Metre Hall

Mason Square (formerly Arlington) Campus

3351 Fairfax Blvd, Arlington, VA

7:30 – 8:30 am	Registration and breakfast	Multi-Purpose B
8:30 – 9:30 am	<i>Shifting Research Evaluation Criteria: SDGs as an Assessment Tool</i> <ul style="list-style-type: none"><li>› Julia Christensen Hughes, Yorkville University</li><li>› Kathleen Rodenburg, University of Guelph</li><li>› David Steingard, Saint Joseph's University</li><li>› Toby Heaps, Corporate Knights</li></ul> <i>Innovations in Experiential Learning</i> <ul style="list-style-type: none"><li>› Sean Duffy, Quinnipiac University</li><li>› Charles Brooks, Quinnipiac University</li><li>› Janet Hale, Texas State University</li></ul>	Multi-Purpose A
9:30 – 10:00 am	Poster session	Multi-Purpose B
10:00 – 11:00 am	<i>The Role of Business in Resolving International Conflict</i> <ul style="list-style-type: none"><li>› Dean Alp Özerdem, Jimmy and Rosalynn Carter School for Peace and Conflict Resolution, George Mason University</li><li>› Dean Maury Peiperl, School of Business, George Mason University</li></ul>	Multi-Purpose A
11:00 – 11:15 am	Break	Multi-Purpose B
11:15 am – 12:30 pm	<i>PRME NA Initiatives &amp; Awards</i>	Multi-Purpose A

## AGENDA

12:30 – 1:30 pm	Lunch	Multi-Purpose B
1:30 – 2:15 pm	<i>Major Sustainability</i> › Erik Foley, Pennsylvania State University	Multi-Purpose A
2:15 – 3:45 pm	<i>SDG 17 Rooms – Teaching, Research, and Partnerships</i> › Moderator: Kent Williams, Dalhousie University	Multi-Purpose A
3:45 pm – 4:00 pm	<i>Closing and Next Steps</i> › Liz Collier, Chair, PRME NA	Multi-Purpose A